



WP7 | Calendar & Overall Planning

Last updated 17 02 2020 | EdW

HARMONY
organizer

HARMONY
Partner(s) and/or
Associated
Members organizer

GENERIC
Communication
Dissemination
activities

SPECIALS
Campaigns targeted at
specific audiences

Dates	Title	City, Country	Organized by	HARMONY Ambassador(s)	Overview	Meeting post at HARMONY website
January						
14 - 31 Jan	Website new navigation and new content finale					
10 - 11 Jan	HNHCP Educational Conference	Zurich, Switzerland	HHCCP	EHA	<ul style="list-style-type: none"> - Meeting post website - Social Media - Dedicated article for nurses 	https://www.harmony-alliance.eu/en/meet-us/other-events/harmony-partner-eha-attending-the-haematology-nurses-healthcare-professionals-group-educational-conference
14 - 31 Jan	Midterm awareness campaign execution				<ul style="list-style-type: none"> - News web item - New video - Internal newsletter - External newsletter - Personal emails - Social media 	
16 Jan	Internal newsletter				Topics: <ul style="list-style-type: none"> - Midterm video - Infographic/Big Data Platform - Survey topics - Important dates 	
30 Jan - 01 Feb	EHA-EBMT 2nd European CAR T-cell Meeting	Barcelona, Spain	EHA and EBMT	EHA	<ul style="list-style-type: none"> - Meeting post website - Social Media 	https://www.harmony-alliance.eu/en/meet-us/other-events/harmony-alliance-to-attend-eha-ebmt-2020

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February							
4 Feb	World cancer day				- Social Media		
12 Feb	Website new homepage final						
13 Feb	External newsletter				Topics: - Midterm video - and more		
15 Feb	International childhood cancer awareness day				- Social Media		
29 Feb	Rare Diseases Day				- Social Media		
End of Feb	Internal newsletter				Topics: - EHA25 - GA2020 (planning, hotel)		
End of Feb	New general brochure in concept, factsheet final, new PPT deck in concept,						
March							
March	Multiple Myeloma awareness month				- Social Media		
6-8 March	MPE Annual General Meeting (Masterclass and AGM General Assembly)	Amsterdam, NL	Myeloma Patients Europe (MPE)	A. Vallejo (MPE)	- Meeting post website - Info in presentation A. Rodriguez (IBSAL) - Social media - Info on site		https://www.harmony-alliance.eu/en/meet-us/partner-events/harmony-alliance-to-attend-mpe-annual-general-meeting-2020

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20 March	Special Project					Launch new Partner Pfizer	
22-25 March	EBMT Annual Meeting (HARMONY Session on 25 03)	Madrid, Spain		See speakers session HARMONY and EBMT	<ul style="list-style-type: none"> - Meeting post website - HARMONY session - HARMONY mini booth (stand nr 26) - Post event actions: dedicated article Bonemarrow Transpl. versus BigData, vision HARMONY 		https://www.harmony-alliance.eu/en/meet-us/partner-events/harmony-alliance-to-attend-embt2020
End of March	Community virtual communication update #1:				<ul style="list-style-type: none"> -TC to update partners on comm. activities to date -Identify 1-2 specific topics + additional updates 		
31 March	ELN Symposium	Mannheim, Germany	ELN	See speakers session HARMONY and ELN	<ul style="list-style-type: none"> - Meeting post website - HARMONY session - Social Media 		https://www.harmony-alliance.eu/en/meet-us/other-events/harmony-alliance-to-attend-eln-symposium-2020
End of March	Internal newsletter				<ul style="list-style-type: none"> Topics: data special - Sharing data - Current data partnerships - Submit research proposals 		
31 March - 2 Apr	EyeForPharma	Barcelona, Spain	Eye for Pharma		<ul style="list-style-type: none"> - Meeting post website - Social media - Presentation P. Bacon, Celgene in Track: RWE&Big Data - Option: Session in combination with BD4BO projects (currently under review/EdW with EHDEN) 		https://www.harmony-alliance.eu/en/meet-us/other-events/harmony-alliance-to-participate-in-eyeforpharma-2020

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End of March	Special Project					(Re-connect) with Associated Members and silent Partners - per disease group	
April							
7 April	World Health Day				- Social media		
16-18 April	EMN2020 (European Myeloma Network Meeting)	Amsterdam, The Netherlands		EMN, UNITO and more	<ul style="list-style-type: none"> - Meeting post website - Social Media - Info in EHA booth 		https://www.harmony-alliance.eu/en/meet-us/other-events/harmony-alliance-to-attend-emn-2020
21 april	AML Awareness Day				- Social media		
23-24 April	The European Congress on Controversies in Lymphoma				<i>Check: EdW connected with N. Bolanos on 03/02</i>		
????	HARMONY Masterclass 2	The Hague, The Netherlands					
End of April	Internal newsletter				Topics: Project updates		
End of April	External newsletter				<ul style="list-style-type: none"> Topics: data special - tbd 		
End of April	Special Project					(Re-connect) with Associated Members and silent Partners - per disease group	
End of April	Special Project					Special project: Network boost	

Dates	Title	City, Country	Organized by	HARMONY Ambassador(s)	Overview		Meeting post at HARMONY website
May							
4-8 May	SIOP Europe, International Society of Pediatric Oncology	Valencia, Spain	SIOP	ICC	<i>Check: EdW connected with A. Kiensbergen on 15/01 and 17/02</i>		
28 May	World Blood Cancer Day				- Social media		
End of May	Internal newsletter				Topics: tbd		
End of May	Special Project					(Re-connect) with Associated Members and silent Partners - per disease group	
End of May	Special Project					Special project: Network boost	
29 May-2 June	ASCO2020 (American Society of Clinical Oncology)				<i>Check program (big meeting, a lot of Hematology data there)</i>		
June							
Beginning of June	Special Project					HARMONY PLUS kick off signing of agreement	

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11 or 12 June					- Press briefing at EHA25; possible with personal interviews		
11-14 June	25th EHA Anniversary Congress	Frankfurt, Germany	EHA		<ul style="list-style-type: none"> - HARMONY session: 12/6 from 13:00 - 14:30 - HARMONY partnering mission: 12/6 from 14:30 - 18:00 - HARMONY onboarding meetings - HARMONY participation EHA Collaboration Plaza - during exhibition hours - Additional educational session bites dedicated to Patient Organizations, Nurses Organizations, YOUNG EHA 	- EHA data lab	https://www.harmony-alliance.eu/en/meet-us/partner-events/harmony-alliance-to-attend-the-25th-annual-congress-of-eha
14 June	World Blood Donor Day				<ul style="list-style-type: none"> - Social Media - Option: dedicated article 		
End of June	Internal newsletter				Topics: GA2020 preparations and summer read		
End of June	External newsletter				Topics: tbd		
July							

Dates	Title	City, Country	Organized by	HARMONY Ambassador(s)	Overview		Meeting post at HARMONY website
August							
12-14 August	IKSH2020 (KSH International Conference & 61st Annual Meeting)	Seoul, Korea	Korean Society of Hematology (KSH)		<p>HARMONY Presentation by J.M.H. Rivas Jesús at 12th August; 16:40-18:10</p> <ul style="list-style-type: none"> - Special news item possible collab. - Meeting post website - Social media 		
26-30 August	ICPE, International Society for Pharmacoepidemiology	Berlin, Germany	ICPE				
September							
All month	Blood Cancer awareness month				<ul style="list-style-type: none"> - Digital campaign - New video animation? - News item website - Social media - Partners/Ass Members to collab. 		
15 September	World Lymphoma Awareness Day 2020				<ul style="list-style-type: none"> - Social media 		
18-22 September	ESMO, European Society for Medical Oncology	Madrid, Spain	ESMO				
End of Sept	Community virtual communication update #2:				<ul style="list-style-type: none"> -TC to update partners on comm. activities to date -Identify 1-2 specific topics + additional updates 		

Dates	Title	City, Country	Organized by	HARMONY Ambassador(s)	Overview		Meeting post at HARMONY website
October							
14 okt	Option: HARMONY internal community meetings	The Hague, The Netherlands			- Meetups about communication for partners/ associated members - Meetups from Research Project teams, or WP teams		
14 okt	Option: Data manifesto: Dedicated session/roundtable in collab. with EHDEN/BD4BO	The Hague, The Netherlands	EHA			Talks with EMA, EU about quality and unicity. Demonstrate HARMONY analytic tools and others.	
15-16 Oct	HARMONY General Assembly 2020	The Hague, The Netherlands			- Press release about possible Research project results - Program still to be drafted (keynote, data-challenge, demo's, marketplace, partnering, educational trainings)	Invite more patient organizations and engage them in HARMONY at the GA; include YoungEHA	https://www.harmony-alliance.eu/en/meet-us/harmony-events/harmony-alliance-organizing-its-5th-general-assembly
15 oktober	Special Project					HARMONY PLUS kick off internall	
14-17 October	SIOP World, International Society of Pediatric Oncology	Ottawa, Canada	SIOP				
24-26 October	ISHL, International Symposium on Hodgkin Lymphoma	Cologne, Germany	ISHL				
End of October	Special Project					(Re-connect) with Associated Members and silent Partners - per disease group	
End of October	Special Project					Special project: Network boost	
End of October	Internal newsletter						
End of October	External newsletter						

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November							
14-18 Nov	ISPOR Europe	Milan, Italy	ISPOR				
End of Nov	Special Project					(Re-connect) with Associated Members and silent Partners - per disease group	
End of Nov	Special Project					Special project: Network boost	
December							
Beginning of Dec	Special Project					HARMONY PLUS kick off external	
5-8 December	ASH, American Society of Hematology	San Diego, CA	ASH		HARMONY Session - possible press release depending on new scientific publications		https://www.harmony-alliance.eu/en/meet-us/other-events/-1574946618-1575290073-1575290922-1578588367-1578931947
End of Dec	Internal newsletter				Topics: end of year round-up; summary of ASH and looking to next year		
End of Dec	External newsletter				Topics: end of year round-up; summary of ASH and looking to next year		