

HARMONY Alliance Awareness Campaign for Patients | part 3

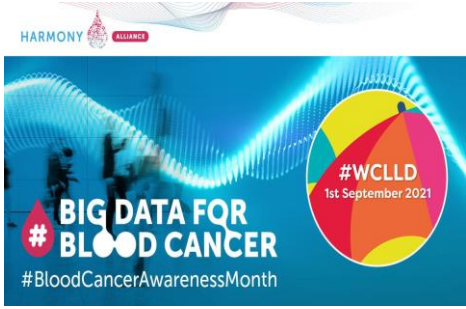
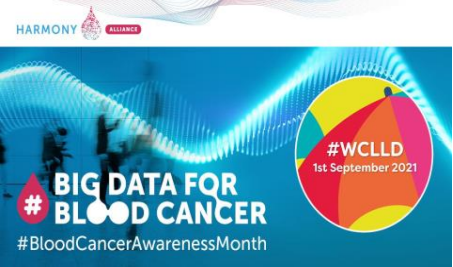
September 2021 - BloodCancerAwareness Month - individual days

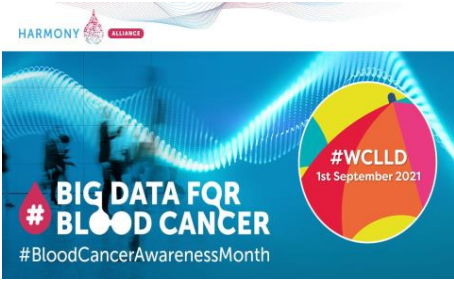
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Channels

1	Twitter: @HARMONYNetEU	https://twitter.com/HarmonynetEU	
2	LinkedIn: HARMONY Alliance Public-Private Partnership for Big Data in Hematology	https://www.linkedin.com/company/harmony-alliance	
3	Facebook HARMONY Alliance	https://www.facebook.com/HarmonyNetEU	
4	(new) Facebook BigDataforBloodCancer	https://www.facebook.com/bigdataforbloodcancer	
5	(new) Facebook Event page BigDataforBloodCancer Awareness Day - 30 September	https://www.facebook.com/events/86721472747041	
6	Website HARMONY	www.harmony-alliance.eu	
7	Website BigDataforBloodCancer	www.bigdataforbloodcancer.eu	


Content




	World CLL Day - 1 September 2021		
1	<p>We are standing by patients with Chronic Lymphocytic Leukemia and with their families. We work hard to improve the treatment of #CLL.</p> <p>#WCLLD #BIGDATAFORBLOODCANCER #meandmyumbrella #immunitycommunity</p> <p>www.bigdataforbloodcancer.eu</p>		<p>Twitter/Facebook HARMONY Alliance/Facebook Bigdataforbloodcancer</p>
2	<p>Read more about the key researchs question we address for Chronic Lymphocytic Leukemia (#CLL) together with @CLLAdvocates: https://bit.ly/3yFimec</p> <p>#BIGDATAFORBLOODCANCER #WCLLD #CLL #meandmyumbrella #immunitycommunity #bloodcancerawarenessmonth</p>		<p>Twitter/Facebook HARMONY Alliance/Facebook Bigdataforbloodcancer</p>

3	<p>We are standing by #patients with Chronic Lymphocytic Leukemia and with their families. We work hard to improve the treatment of #CLL. Read more about the key research questions we address for CLL together with @CLLAdvocates: https://bit.ly/3yFimec</p> <p>#BIGDATAFORBLOODCANCER #WCLLD #CLL #meandmyumbrella #immunitycommunity #bloodcancerawarenessmonth</p>		LinkedIn
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	<p>World Leukemia Day - 4 September 2021</p>		
4	<p>We stand by patients with #Leukemia. We work hard to improve treatment of ALL, AML, CLL, CML, MDS, MPN: https://bit.ly/3yFimec</p> <p>#WLD21 #WorldLeukemiaDay #BIGDATAFORBLOODCANCER #leukaemia #leukemia #leusm #ALL #AML #CLL #CML #lymsm #mmsm #mdssm #childhoodcancer</p>		Twitter/Facebook HARMONY Alliance/Facebook Bigdataforbloodcancer
5	<p>Read more about the key research questions we address for #Leukemia: ALL, AML, CLL, CML, MDS, MPN with @AcuteLeuk @CLLAdvocates @cmlnet @MDSAlliance @GMPNAN : https://bit.ly/3yFimec</p> <p>#WLD21 #WorldLeukemiaDay #BIGDATAFORBLOODCANCER #bloodcancerawarenessmonth</p>		Twitter/Facebook HARMONY Alliance/Facebook Bigdataforbloodcancer
6	<p>We stand by patients with #Leukemia.</p> <p>We work hard to improve treatment of Acute Lymphoblastic Leukemia (ALL), Acute Myeloid Leukemia (AML), Chronic Lymphocytic Leukemia (CLL), Chronic Myeloid Leukemia(CML), Myelodysplastic Syndromes (MDS), Myeloproliferative Neoplasms (MPN).</p> <p>Read more about the key research questions we address together with Leukanet, Acute Leukemia Advocates Network, CLL Advocates Network (CLLAN), CML Advocates Network, MDS Alliance, MPN Advocates Network: https://bit.ly/3yFimec</p> <p>#WLD21 #WorldLeukemiaDay #BIGDATAFORBLOODCANCER #bloodcancerawarenessmonth</p>		LinkedIn

MPN Awareness Day - 9 September 2021			
7	<p>We stand by patients with Myeloproliferative disorders. MPN Awareness Day. We work hard to improve treatment of #MPN #mpnsm. @GMPNAN</p> <p>Read more: https://bit.ly/3yFimec</p> <p>#BIGDATAFORBLOODCANCER #bloodcancerawarenessmonth #bcam #leukaemia #leukemia</p>	 <p>The graphic features a blue background with a white waveform pattern. At the top, it says 'HARMONY ALLIANCE'. The main text reads 'BIG DATA FOR BLOOD CANCER' with a red blood drop icon containing a white hash symbol. Below this is '#BloodCancerAwarenessMonth'. On the right, a red circle contains the text 'MPN Awareness Day' and '9 september 2021'.</p>	<p>Twitter/Facebook HARMONY Alliance/Facebook Bigdataforbloodcancer</p>
8	<p>Check our Myeloproliferate disorder #MPN / #COVID19 #mpnsm Research Project: https://bit.ly/2YKH5Bz MPN Awareness Day. @GMPNAN</p> <p>#BIGDATAFORBLOODCANCER #bloodcancerawarenessmonth</p>	 <p>The graphic is identical to the one in row 7, featuring the 'BIG DATA FOR BLOOD CANCER' theme and 'MPN Awareness Day 9 september 2021'.</p>	<p>Twitter/Facebook HARMONY Alliance/Facebook Bigdataforbloodcancer</p>
9	<p>Check our Myeloproliferate disorder #MPN #mpnsm Research Project: https://bit.ly/38S6JG3 MPN Awareness Day. @GMPNAN</p> <p>#BIGDATAFORBLOODCANCER #bloodcancerawarenessmonth</p>	 <p>The graphic is identical to the ones in rows 7 and 8, featuring the 'BIG DATA FOR BLOOD CANCER' theme and 'MPN Awareness Day 9 september 2021'.</p>	<p>Twitter/Facebook HARMONY Alliance/Facebook Bigdataforbloodcancer</p>
10	<p>We stand by patients with Myeloproliferative disorders. MPN Awareness Day. We work hard to improve treatment of #MPN #mpnsm together with the MPN Advocates Network.</p> <p>Read more: https://bit.ly/3yFimec</p> <p>#BIGDATAFORBLOODCANCER #bloodcancerawarenessmonth #bcam #leukaemia #leukemia</p>	 <p>The graphic is identical to the ones in rows 7, 8, and 9, featuring the 'BIG DATA FOR BLOOD CANCER' theme and 'MPN Awareness Day 9 september 2021'.</p>	<p>LinkedIn</p>
World Lymphoma Day - 15 September 2021			
11	<p>We stand by patients with #Lymphoma on World Lymphoma Awareness Day #WLAD2021. We work hard to improve treatment of Non-Hodgkin Lymphoma and Hodgkin's Lymphoma together with the Lymphoma Coalition @knowyournodes</p> <p>Read more: https://bit.ly/3AawA8d</p> <p>#BIGDATAFORBLOODCANCER #bloodcancerawarenessmonth #WLAD2021 #lymsm #lymphoma #bcam</p>	 <p>The graphic features a blue background with a white waveform pattern. At the top, it says 'HARMONY ALLIANCE'. The main text reads 'BIG DATA FOR BLOOD CANCER' with a red blood drop icon containing a white hash symbol. Below this is '#BloodCancerAwarenessMonth'. On the right, a white circle contains the text 'WE CAN'T WAIT' above an hourglass icon, followed by 'WORLD LYMPHOMA AWARENESS DAY' and '15 September 2021'.</p>	<p>Twitter/Facebook HARMONY Alliance/Facebook Bigdataforbloodcancer</p>

<p>12</p>	<p>Read more about our #nonhodgkinslymphoma Research Project: https://bit.ly/3k7akqr @knowyournodes</p> <p>#BIGDATAFORBLOODCANCER #bloodcancerawarenessmonth #WLAD2021 #lymsm #lymphoma #bcam</p>		<p>Twitter/Facebook HARMONY Alliance/Facebook Bigdataforbloodcancer</p>
<p>13</p>	<p>We stand by patients with #Lymphoma on World Lymphoma Awareness Day #WLAD2021. We work hard to improve treatment of Non-Hodgkin Lymphoma and Hodgkin's Lymphoma together with the Lymphoma Coalition</p> <p>Read more about our #nonhodgkinslymphoma Research Project: https://bit.ly/3k7akqr</p> <p>#BIGDATAFORBLOODCANCER #bloodcancerawarenessmonth #WLAD2021 #lymsm #lymphoma #bcam</p>		<p>LinkedIn</p>

	<p>World CML Day - 21 September 2021</p>		
<p>14</p>	<p>We stand by patients with Chronic Myeloid #Leukemia on World CML Awareness Day #WCMLDay2021. We work hard to improve treatment of #CML together with the CML Advocates Network @cmlnet</p> <p>Read more: https://bit.ly/3yFimec</p> <p>#BIGDATAFORBLOODCANCER #bloodcancerawarenessmonth #bcam #AccessIsNeeded</p>		<p>Twitter/Facebook HARMONY Alliance/Facebook Bigdataforbloodcancer</p>
<p>15</p>	<p>Read more about our Chronic Myeloid #Leukemia Research Project #CML: https://bit.ly/3zj3gwa</p> <p>@cmlnet</p> <p>#BIGDATAFORBLOODCANCER #WCMLDay21 #AccessIsNeeded #leukaemia #Bloodcancerawarenessmonth #bcam #AccessIsNeeded</p>		<p>Twitter/Facebook HARMONY Alliance/Facebook Bigdataforbloodcancer</p>
<p>16</p>	<p>We stand by patients with Chronic Myeloid #Leukemia on World CML Awareness Day #WCMLDay2021. We work hard to improve treatment of #CML together with the CML Advocates Network @cmlnet</p> <p>Read more: https://bit.ly/3yFimec</p> <p>#BIGDATAFORBLOODCANCER #bloodcancerawarenessmonth #bcam #AccessIsNeeded</p>		<p>LinkedIn</p>

World Cancer Research Day - 24 September 2021			
17	<p>Today is #WorldCancerResearchDay, a day to raise awareness on the value and impact of research. Our contribution? - We accelerate #bloodcancer #research with #Bigdata.</p> <p>Watch our video: https://bit.ly/3uaGVPb @WCRD24Sept #bigdataforbloodcancer #bcam #ResearchWorks</p>	 <p>The banner features a teal background with a glowing DNA helix. At the top left are the logos for HARMONY and ALLIANCE. The central text reads '# BIG DATA FOR BLOOD CANCER' with a red blood drop icon containing a white hash symbol. Below this is '#BloodCancerAwarenessMonth'. On the right, a white circle contains the 'WORLD CANCER RESEARCH DAY' logo and the date 'September 24th'.</p>	<p>Twitter/Facebook HARMONY Alliance/Facebook Bigdataforbloodcancer</p>
18	<p>#WorldCancerResearchDay - Raising awareness for the value and impact of research. Scan our #Bloodcancer #Research projects in #leukemia #leukaemia #lymphoma #myeloma - Data driven science! Open the link: https://bit.ly/3w7nXcc @WCRD24Sept #bigdataforbloodcancer #ResearchWorks</p>	 <p>This banner is identical to the one in row 17, featuring the same teal background, DNA helix, and text: '# BIG DATA FOR BLOOD CANCER', '#BloodCancerAwarenessMonth', and the 'WORLD CANCER RESEARCH DAY' logo for September 24th.</p>	<p>Twitter/Facebook HARMONY Alliance/Facebook Bigdataforbloodcancer</p>
19	<p>#WorldCancerResearchDay - A day to raise awareness on the value and impact of research. Our contribution? Scan our #Bloodcancer #Research projects in #leukemia #leukaemia #lymphoma #myeloma - Data driven science! Open the link: https://bit.ly/3w7nXcc @WCRD24Sept #bigdataforbloodcancer #ResearchWorks</p> <p>Founded in 2017. Funded by IMI, EFPIA (tag)</p>	 <p>This banner is identical to the ones in rows 17 and 18, featuring the same teal background, DNA helix, and text: '# BIG DATA FOR BLOOD CANCER', '#BloodCancerAwarenessMonth', and the 'WORLD CANCER RESEARCH DAY' logo for September 24th.</p>	<p>LinkedIn</p>