You are invited to participate in the EHA2023 HARMONY Alliance session

Date/time: Sunday 11 June from 09:45-10:45 hrs | s238 | Hall 3.2

Theme: The impact of Real World Data and Real-World Evidence on research and clinical care now and in the future

09:45-09:55
The power of data innovation in hematology
— Ignacio Quiles, European Hematology Association, HARMONY Partner

The power of collaboration: the HARMONY Alliance – the success of 7 years of multi-stakeholder collaboration
Facts & figures
— Jesús María Hernández Rivas, IBSAL, HARMONY Alliance Coordinator
— Guillermo Sanz, Hospital La Fe, HARMONY Alliance Co-Chair

09:55-10:10
The power of Big Data to improve the treatment of Hematologic Malignancies
Big data, RWD and RWE scientific highlights in:
— ALL: Amin Turki, Universitätsklinikum Essen, HARMONY Alliance ALL KOL
— AML: Marta Sobas, Medical University of Wroclaw, HARMONY Alliance AML KOL
— CML: Andreas Hochhaus, Friedrich-Schiller-Universität Jena, HARMONY Alliance CML KOL

10:10-10:35
Regulatory decision improvement by strengthening the place of data analysis into medicines assessment – including EMA big data activities such as DARWIN
— Kelly Plueschke Kelly, European Medicines Agency (EMA)

Data-driven – RWD & RWE - research in hematology: Values, opportunities and decision making
— From the perspective of clinicians: Kimmo Porkka, University of Helsinki, HARMONY Alliance Partner, EHA Health Data Steering Group
— From the perspective of patients: Natacha Bolanos, Lymphoma Coalition, HARMONY Alliance Partner, HARMONY Alliance Patient Cluster, EHA Patient Advocacy Committee
— From the perspective of the pharma industry: Farzad Ali, Pfizer, HARMONY Alliance Partner, HARMONY Alliance EFPIA Cluster

10:35-10:45
Short video - HARMONY Alliance Partners and Associated Members

Introducing the HARMONY Alliance Research Foundation
A unique continued partnership – the first big data for hematology foundation, that will continue the mission to enable better and faster treatment for blood cancer patients.

10:45 End
General information: **EHA2023 Congress:**
- 8-11 June 2023 – Frankfurt, Germany - In-person and live stream
- HARMONY Alliance session – Sunday 11 June from 09:45-10:45 hrs. – s238 - hall 3.2
- HARMONY Alliance booth at the EHA2023 exhibition: F.117
- 14-15 June 2023 - Virtual Days
- [EHA2023 website](#) > | [HARMONY Alliance meeting post](#)

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