

# You are invited to participate in the EHA2023 HARMONY Alliance session

Date/time: Sunday 11 June from 09:45-10:45 hrs | s238 | Hall 3.2

Theme: **The impact of Real World Data and Real-World Evidence on research and clinical care now and in the future**

09:45-09:55

## The power of data innovation in hematology

- **Ignacio Quiles**, European Hematology Association, HARMONY Partner

## The power of collaboration: the HARMONY Alliance – the success of 7 years of multi-stakeholder collaboration

Facts & figures

- **Jesús Maria Hernández Rivas**, IBSAL, HARMONY Alliance Coordinator
- **Guillermo Sanz**, Hospital La Fe, HARMONY Alliance Co-Chair

09:55-10:10

## The power of Big Data to improve the treatment of Hematologic Malignancies

Big data, RWD and RWE scientific highlights in:

- **ALL: Amin Turki**, Universitätsklinikum Essen, HARMONY Alliance ALL KOL
- **AML: Marta Sobas**, Medical University of Wrocław, HARMONY Alliance AML KOL
- **CML: Andreas Hochhaus**, Friedrich-Schiller-Universität Jena, HARMONY Alliance CML KOL

10:10-10:35

## Regulatory decision improvement by strengthening the place of data analysis into medicines assessment – including EMA big data activities such as DARWIN

- **Kelly Plueschke Kelly**, European Medicines Agency (EMA)

## Data-driven – RWD & RWE - research in hematology: Values, opportunities and decision making

- *From the perspective of clinicians:* **Kimmo Porkka**, University of Helsinki, HARMONY Alliance Partner, EHA Health Data Steering Group
- *From the perspective of patients:* **Natacha Bolanos**, Lymphoma Coalition, HARMONY Alliance Partner, HARMONY Alliance Patient Cluster, EHA Patient Advocacy Committee
- *From the perspective of the pharma industry:* **Farzad Ali**, Pfizer, HARMONY Alliance Partner, HARMONY Alliance EFPIA Cluster

10:35-10:45

Short video - HARMONY Alliance Partners and Associated Members

## Introducing the HARMONY Alliance Research Foundation

A unique continued partnership – the first big data for hematology foundation, that will continue the mission to enable better and faster treatment for blood cancer patients.

10:45 End

**General information: EHA2023 Congress:**

- 8-11 June 2023 – Frankfurt, Germany - In-person and live stream
- HARMONY Alliance session – Sunday 11 June from 09:45-10:45 hrs. – s238 - hall 3.2
- HARMONY Alliance booth at the EHA2023 exhibition: F.117
- 14-15 June 2023 - Virtual Days
- [EHA2023 website >](#) | [HARMONY Alliance meeting post >](#)

**Contact**

- Ellen de Waal, EHA, HARMONY Partner, Lead HARMONY Alliance Communications
- [e.dewaal@ehaweb.org](mailto:e.dewaal@ehaweb.org)

[www.harmony-alliance.eu](http://www.harmony-alliance.eu)

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